

# American Architectural Manufacturers Association

## MEMBER PARTICIPATION LEVELS



### CATEGORY 1 – NATIONAL MEMBERSHIP (FULL)

*Targets companies that distribute product nationally and need to stay apprised of national developments affecting the building industry.*

**Includes all items shown under Category 2 – National (Limited) and Category 3 – Regional Memberships, plus:**

#### Governance/Administrative Voting Eligibility

- Voting rights – bylaws, charters, association ballots
- Board member elections
- Product Group/Council Officers elections

#### Certification Program Discount

- Product Certification Program discounts
- Accredited Component Lab discount
- Verified Component Program discount
- Profile Certification Program discount

#### Marketing Program Eligibility

- Discounted GlassBuild America Show exhibitor fees

#### National Task Group/Committee/Officer Eligibility

- Board/Officer/Chairman eligibility
- Board Committee participation eligibility
- Task Group/Committee participation (*roster seat with vote*)
- Task Group/Committee ballots – *voting rights*

#### National Conference Participation

- Table Top exhibit participation opportunities

#### Publication Benefits

- Document licensing opportunity

### CATEGORY 2 – NATIONAL MEMBERSHIP (LIMITED)

*Targets companies that primarily distribute product regionally (in the Southeast or the West) but are interested in staying apprised of national developments affecting the building industry. (Note that companies with more than \$75 million annual sales are ineligible for this category.)*

**Includes all items shown under Category 3 – Regional Membership, plus:**

#### National Task Group/Committee/Officer Eligibility

- Task Group/Committee participation (*roster seat; no vote*)
- Task Group/Committee ballots – *comments only*

#### Communications

- Monthly online newsletter (includes council news)

#### National Conference Participation

- Unlimited conference registration fees at member rate
- Sponsorship opportunities

#### Publication Benefits

- Complimentary copy of market research study

### CATEGORY 3 – REGIONAL MEMBERSHIP

*Targets companies that only distribute product regionally (in the Southeast or the West) and are **not** interested in staying apprised of national developments affecting the building industry. (Note that companies with more than \$50 million annual sales are ineligible for this category.)*

#### Marketing Program Eligibility

- Continuing education program participation
- AAMA logo usage
- Technical document and consumer literature personalization
- Company listing on AAMA Web site
- Scholarship Program participation

#### Communications

- Regional newsletters – *must support specified region*
- Access to Members Only area of Web site (including code reports)
- AAMA Press Releases

#### National Conference Participation

- Member rate for only two conferences during life of membership

#### Publication Benefits

- Member discounted rate on publications

#### Regional Governance/Administrative Voting Eligibility

- Regional Charter voting eligibility - *must support specified region*
- Regional Board member elections - *must support specified region*

#### Regional Task Group/Committee/Officer Eligibility

- Task Group/Committee participation - *must support specified region*
- Voting rights (task group/committee ballots) - *must support specified region*
- Board/Officer/Chairman eligibility – *must support specified region*

#### Regional Meeting Participation

- Meeting registration fees at member rate – *must support specified region*
- Table Top exhibit participation opportunities – *must support specified region*
- Sponsorship opportunities – *must support specified region*

#### Miscellaneous Benefits

- Preferential technical support from AAMA staff