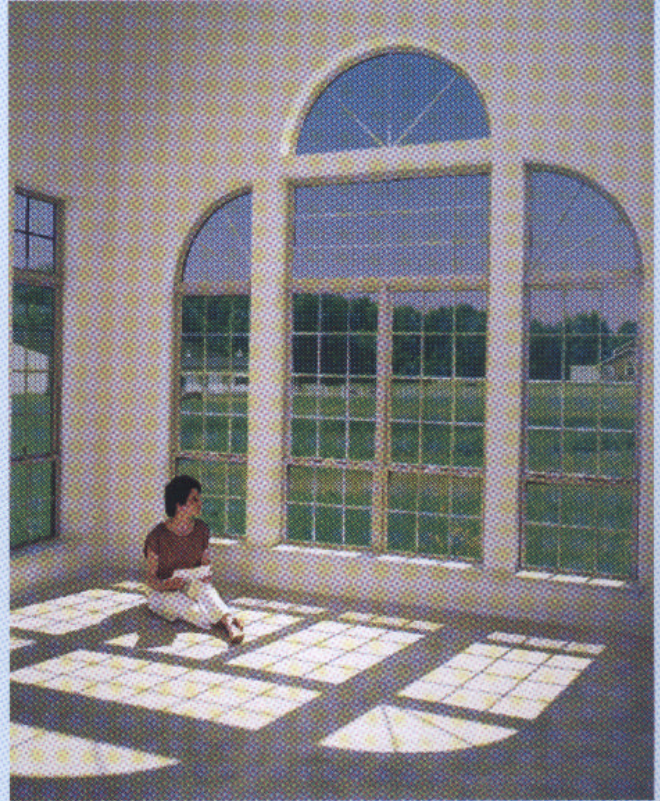


# The case for vinyl windows is clear!



**V**inyl as a window framing material is rapidly becoming a preferred choice for residential new construction and replacement in the U.S., with over 190 million vinyl windows already installed. Vinyl windows are here to stay. And, there are plenty of good reasons why builders and homeowners want them.

## Great value and performance

Vinyl window manufacturers use advanced extrusion technology to make windows that are extremely durable, easy to handle and easy to install.

The insulating air spaces in vinyl frames are what make them so strong and energy efficient. Vinyl windows are wonderful energy misers and the frames are always comfortable to the touch indoors, even in the most frigid weather.

Vinyl windows are virtually maintenance-free and require no finishing. And, vinyl's advantages are available at low cost.

## Common sense options

With a wide variety of options like Low-E glass, inert gases, reflective films, new colors and styles, and other popular features, vinyl windows allow the customer to choose the right windows at the right price.

## Easy on the environment

Vinyl windows are environmentally friendly even while they're being manufactured. It takes very little energy to manufacture a vinyl window frame. And, the scrap is 100% recyclable. Nothing must go to a landfill.

## Look for the AAMA Certification Label

All windows – whatever the framing material – must meet or exceed national and local building codes.

The American Architectural Manufacturers Association (AAMA) goes a step further by assuring the performance of any window which bears the AAMA label.

AAMA tests for structural integrity, water and air leakage, and thermal performance. AAMA also utilizes independent manufacturer inspections.

**I**t's clear that vinyl windows offer builders and homeowners a complete combination of economy, practicality, year-round comfort, energy-savings and long-lasting, maintenance-free service. Choose vinyl windows for your next job.

For more information, contact:

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