

## Executive Report

# U.S. Regional Industry Statistical Review and Forecast: West South Central

Copyright © 2010 - Co-published May 2010 by:



*American Architectural Manufacturers Association (AAMA)*  
1827 Walden Office Square, Suite 550  
Schaumburg, Illinois 60173  
Tel: (847) 303-5664/Fax: (847) 303-5774  
[www.aamanet.org](http://www.aamanet.org)



*Window & Door Manufacturers Association (WDMA)*  
401 North Michigan Avenue  
Chicago, Illinois 60611  
Tel: (312) 321-6802  
[www.wdma.com](http://www.wdma.com)



Researched by:  
*Ducker Research Company, Inc.*  
1250 Maplelawn Drive, Troy, MI 48084  
(248) 644-0086  
[www.ducker.com](http://www.ducker.com)

**Introduction**

*This report is part of a comprehensive industry study conducted by Ducker Research between October 2009 and March 2010 on behalf of the American Architectural Manufacturers Association (AAMA) and the Window & Door Manufacturers Association (WDMA).*

*A number of sources were used in the development of the Review, including the Department of Commerce and - U.S. Bureau of the Census, amongst others. All forecasts are based upon projections of construction activity at the time of publication and appropriate usage factors developed by Ducker Research Company, which is solely responsible for the data. Any question on the Review or its contents should be directed to Ducker Research Company. Please note that totals may not always add due to rounding.*

*Additional, more detailed information on window and skylight markets is contained in the updated (2009) "Study of the U.S. Market for Windows and Doors", and "The Distribution of Residential Windows and Doors in the 2009 U.S. Market". All reports are available from Ducker, AAMA or WDMA.*

<i>Contents</i>	
<b><i>Residential Construction Activity</i></b>	
Privately owned housing	1
Existing home sales	1
New housing by type of structure	2
Improvement expenditures	3
<b><i>Residential Product Statistics</i></b>	
Prime windows	4-6
Skylights	6
Patio doors	7
Entry and passage door usage	8
Door Forecast	10
<b><i>Nonresidential Product Statistics</i></b>	
Entry and passage door usage	9
Door Forecast	10
<b><i>Nonresidential Construction Activity</i></b>	
Contract awards	11
Regional construction	12
Window usage	13
<b><i>U.S. Map of Geographic Division</i></b>	<b>14</b>

Copyright © 2010 - Co-published by:



**American Architectural Manufacturers Association (AAMA)**  
 1827 Walden Office Square, Suite 550  
 Schaumburg, Illinois 60173  
**Tel: (847) 303-5664/Fax: (847) 303-5774**  
[www.aamanet.org](http://www.aamanet.org)



**Window & Door Manufacturers Association (WDMA)**  
 401 North Michigan Avenue  
 Chicago, Illinois 60611  
**Tel: (312) 321-6802**  
[www.wdma.com](http://www.wdma.com)

Researched and Edited in March 2010 by:



**Ducker Worldwide, LLC**  
 1250 Maplelawn Dr.  
 Troy, MI 48084  
**(248) 644-0086**  
[www.ducker.com](http://www.ducker.com)