This marketing guide details the resources available to you as a certified FenestrationAssociate®.

**Letter Designation**

In keeping with the FenestrationAssociate logo, the letter designation associated with your certification is FAPC for FenestrationAssociate Professional Certification.

You can use this next to your name on the company listings, business cards, email signatures, etc.

*This is a change from the former letter designation CFA; please do not add CFA to any of your materials as it is no longer associated with this certification credential.*

**Logo Usage**

With your FenestrationAssociate Professional Certification, you now have the opportunity to use the respective logo in your marketing materials. Examples of logo usage include, but are not limited to your email signature, business card or website.

Follow the link below to fill out a Logo Licensing Agreement form. Then submit the information to FenestrationMasters@aamanet.org. Staff will provide a logo upon receipt. Note that a sample must be provided for review before the agreement is approved.

www.aamanet.org/mp/FM/FA_Logo_License.pdf

**Certified Profile Page**

If you have not had a chance yet, be sure to submit your bio and photo to be posted on the AAMA website. And, check out the full listing of FenestrationMasters certified professionals at the link below.

www.aamanet.org/general/1/493/certified-professionals

**Press Release Template**

Now that you are certified, you can also spread the word with the new press release templates we’ve created for your use in company newsletters, local newspapers, etc. Simply plug in your employment details and a quote from a company representative and you can distribute the press release at your own discretion.

There are separate templates: one for individual achievements, as well as one for groups. Contact FenestrationMasters@aamanet.org to request the one that fits your achievement best.

**Additional Accreditations**

Beyond earning your AAMA FenestrationAssociate certification, course completion is also worth 11 hours for the following organizations:

- American Institute of Architects (AIA) - all credits qualify for HSW
- International Code Council (ICC)

Contact FenestrationMasters@aamanet.org with questions.